

2007 Fast Start:

How to Put Piles of Cash in Your Pocket in Less Than 30 Days

By

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<http://www.TrafficWriting.com>

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Introduction

Imagine: You just found out you owe the IRS \$2,000 and don't have a dime to pay them. They give you 30 days to come up with the money or they're going to come arrest you. You have no website, no list of subscribers and no product to offer.

Imagine: You just totaled your car. While you had insurance, you quickly realize you will need another \$3,200 to replace your car even after the insurance pays off. Again, you have no website, no list of subscribers and no product to offer.

Imagine: You are unemployed. You want to start a web business but don't have a clue. You really need to start making \$2,000 per month almost immediately to cover your expenses.

At some point starting and/or running a profitable internet business becomes more than a mere theoretical problem. **Sometimes it means survival.**

What if I told you that you can take a single strategy and quickly start a profitable web business, pocketing from as little as \$500 to as much as \$50,000 your first month?

You would likely think I'm nuts.

Over the next 30 days I will reveal to you a strategy for taking you from zero to HUGE profits. Almost as much profit as you want. If you needed to create \$100,000 you could use this strategy (and lots of sweat) to get that done. (One of my friends recently used it to generate \$397,600 in two months, but he had tons of experience. Almost no one can start out with those kinds of numbers—you aren't likely to create a 6-digit windfall, **but a beginner can certainly bank \$1,000 or more.**)

Here is how this workbook is laid out.

For each day there is an assignment, beginning with January 6 and running through January 31. On weekends you have just one assignment.

Your goal is to make January 2007 your most profitable month ever online.

What do I mean "your most profitable month ever?"
Simple:

Let's say the best month you've ever had online you made \$500.00. I want you to shoot for \$1,000.00 this month.

If the best month ever for you was \$10,000.00, shoot for \$15,000.00.

If you've never made anything online before, shoot for \$500.00.

Can you make more than this? Sure, but this gets you started. You have to crawl before you walk, walk before you run.

Make Money Giving This Report Away

Wanna give this report away? It makes you look good to others and we'll even **pay you!**

You are **not allowed to allow others to download this from your website,** but you can give it away.

Here's how:

1. Sign up for our FREE partners program here:

<http://www.All-In-One-Business.com/partners>

2. Tell people about the report and SEND THEM TO THIS LINK:

<http://www.all-in-one-business.com/faststart?a=999999>

Make sure to replace the 999999 with your own affiliate ID.

Every time someone downloads a copy of this report they will **automatically** have your affiliate ID encrypted onto their machine and be shown our sales page. When they purchase a product from us later—as long as that cookie remains on their machine—you will be paid a commission!

Kevin Bidwell
All-In-One-Business.com

Kevin Bidwell has been called an "Internet Phenomenon."

After spending more than a dozen years as a business consultant, trainer and speaker, he started his site [All-In-One-Business.com](http://www.All-In-One-Business.com) six years ago and quickly became one of the top sites on the net for low-cost, high-profit small business strategies all in no-nonsense, easy to digest language.

Over 100,000 people read his weekly newsletter [I-Marketer](http://www.All-In-One-Business.com/s) [You can subscribe here: <http://www.All-In-One-Business.com/s>] and he has helped hundreds of people start their own profitable Internet business. His articles are syndicated to more than 1,000,000 people each week.

He works with Internet beginners through his Success Secrets course which can be viewed at his main site ([All-In-One-Business.com](http://www.All-In-One-Business.com)) and works individually with clients on a fee basis. In May, 2003 Kevin released a wildly popular report on developing a Passive Income online which can be see here: [All-In-One-Business.com/passive](http://www.All-In-One-Business.com/passive)

From 1985 to 2001 Kevin spoke before audiences totaling over 200,000. In 2001 Kevin gave up most public speaking to be home more and to concentrate on his one-on-one clients and students.

You are likely to find Kevin working from his farm in Williamsburg, Kentucky or spending time with his family.

Kevin enjoys working closely with his clients and students, and is well known for giving each his personal attention. He lives by the motto:

I Don't Succeed Until You Succeed!

The Challenge:

***Make January 2007 Your Most Profitable Month
Online, Starting from Almost Nothing.***

Assumptions

Before I begin to answer "what you should do," I wanted to be clear on just how I see you starting out.

I am going to use the following assumptions (because these will make it approachable for almost anyone on the net, not just those who have special skills or contacts):

1. You have no knowledge of HTML or any other programming or web construction techniques—I'm going to assume you are a total "newbie."
2. You have no influential friends on the web, so you can't depend on them for a loan or for help in marketing your business.
3. You have only \$100 to put toward starting your business.
4. You have no available credit.
5. You will work only six days per week, 3 hours/day on weekdays and 8 hours over the weekends.
6. You don't already have a web business.

These parameters should allow anyone to apply these strategies and put them to work. Ready? Let's dive in.

Saturday/Sunday, January 6/7, 2007 - Getting Organized

The very first item of business is to print out this workbook (if you don't have a printer you can print it later.) It will make your life much easier if you can put this into a binder and read it, checking off steps as you go.

Next, tell your family you need privacy as you work for this month. If you tell them it's just for a month as a jump-start, they'll likely understand.

Now organize your workspace. You are much more likely to succeed if you have a clear workspace around your computer. If you're a pack rat and have piles of papers you need to eventually deal with, find a box, put the papers in it and worry about them later.

Decide when you will work. You're going to need to work about 3 hours on weekdays and 6-8 hours on weekends. Make a contract with yourself to schedule those times just like you had a second job.

Write your goal for the month on an index card or sticky note and place it on your computer. I like to write it as an affirmation:

I have the determination and focus I need to make _____ on the internet during January.

Any time you have a negative thought about your success or encounter an obstacle say to yourself (or out loud): "I have the determination and focus I need to make _____ on the internet during January."

You'll be surprised how much confidence will pulse through your veins.

Sign up (if you haven't already) for the January '07 Fast Start Club. You can join here:

<http://www.TrafficWriting.com/fsc>

Plan your Strategy:

Here are some things I already know about accomplishing your goal (you may not know these things yet if you don't have experience online):

1) You need a product you can earn a net profit of around \$25 or more on and make at least _____ sales in order to meet my goal. (Fill in the blank.)

For example:

Let's say your goal was to make \$500.00. If you make \$25 per item you need to sell 20 to reach your goals.

If your goal is \$10,000.00, then you would need to sell 400 to reach your goal.

2) 1 sale should result from 35 targeted visits to a sales page with a compelling reason to buy (this assumes a 3% conversion rate which we will cover later)

Now take your # of sales and multiply by 35 to find how many visitors you will need

_____ sales x 35 = _____ visitors

For example:

If you said you needed 100 sales, it would look like this...

$$100 \text{ sales} \times 35 = 3,500 \text{ visitors}$$

- 3) About 50% of the people who **read** an email recommendation from a trusted newsletter will visit.
- 4) About 25% of the subscribers to a newsletter actually open and read a given recommendation. This number decreases sharply as a subscriber's time on the list ages (i.e.: 50% or more for subscribers in their first month, 5% or less after six months.)
- 5) Digitally delivered products are the easiest to sell and have the lowest "per sale" costs, allowing for more profit per sale for you. This means you will focus on a software application or eBook that can be sold for around \$50 and easily downloaded by the customer.
- 6) Many more sales result from 3-4 mailers rather than a single one.

So, taking all these things into account you make your plan. **Plan backwards, starting with the end goal, taking into account the time each of these will take.**

You will also endeavor to build your own list in the target market as large as possible so you can offer them your product at a reduced "before it goes public" rate. This will offer them the chance to purchase **one week** before the general public. If you can build a good-sized list with some

credibility, you can get as many as half to visit your site and many of those will buy from you.

Here is a timeline of how everything will break down:

<u>Target Date</u>	<u>Activity Completed</u>
Feb 1	Come to the online celebration! We'll all meet and pat one another on the back! 7pm until ? Log-in details will be emailed to you.
Jan 31	\$_____ total cash profit (fill your goal in the blank)
Jan 30	Final "Fair Warning" mailer
Jan 29	Customer Service
Jan 27/28	Reminder Mailer
Jan 26	Customer Service
Jan 25	Customer Service
Jan 24	Reminder - one week left
Jan 23	Fast Start Club Meeting, 7pm EST
Jan 22	Blog Update
Jan 20/21	Create a Blog Blog Update "In case you missed it" mailer Affiliate Recruiting Email
Jan 19	Launch Day
Jan 18	Complete and test website

Jan 17 Email to your JV Partners

Jan 16 Create Free Report
Fast Start Club Meeting, 7pm EST

Jan 15 Create website
Submit to Clickbank

Jan 13/14 Write text for website

Jan 12 Register a domain name
Set up hosting
Set up nameservers

Jan 11 Get your list management service

Jan 10 Complete eBook & Free Report

Jan 9 Contact potential authors/JV partners
Fast Start Club Meeting, 7pm EST

Jan 8 Contact potential authors/JV partners

Jan 6/7 Download and print workbook
Plan your attack
Sign up for the Fast Start Group
Choose a market to target
Make a list of at least 25 authors in
your target market—along with contact
information

This timeline leaves very little room for error and will require a ton of concentrated work.

Choose a Market to Target

You are looking for a market where they have tons of timely articles available and where there are individual authors writing many articles in that niche.

I find the best way to begin is by browsing topics at Ezine Articles.

Here's how you do that:

Go to <http://www.EzineArticles.com>

You will find a list of the various broad topics their articles cover:

Article Categories		expand all / shrink all
Business ▼	Health and Fitness ▼	
Internet and Businesses Online ▼	Self Improvement ▼	
Finance ▼	Recreation and Sports ▼	
Insurance ▼	Travel and Leisure ▼	
Legal ▼	Home and Family ▼	
Real Estate ▼	Automotive ▼	
Home Based Business ▼	Cancer ▼	
Writing and Speaking ▼	Food and Drink ▼	
Computers and Technology ▼	Kids and Teens	
Communications ▼	Women's Interests	
News and Society ▼	Arts and Entertainment ▼	
Reference and Education ▼	Shopping and Product Reviews ▼	

You want to explore topics with high popular demand as well as having lots of articles. You can click on one of these broad topics to see a list of sub-topics.

You need to stick with "self-improvement" on one level or another. By "self-improvement" I don't necessarily mean just the article category, I mean any one of these categories dealing with a self-improvement topic.

For example:

Home based business is a topic concerned with people improving themselves financially.

Health and fitness is a topic concerned with people improving their bodies.

Both of those are "self improvement" categories even though they aren't in the self improvement "tab."

Let's say I want to produce a product to sell in the health and fitness area. I click on the tab and I get a list of sub-topics:

Health and Fitness ▾

- Health and Fitness
- Weight Loss
- Popular Diets
- Nutrition
- Supplements
- Build Muscle
- Exercise
- Aerobics Cardio
- Fitness Equipment
- Yoga
- Meditation
- Men's Issues
- Hair Loss
- Women's Issues
- Beauty
- Anti Aging
- Eyes Vision
- Ears Hearing
- Skin Care
- Acne
- Allergies
- Arthritis
- Back Pain
- Dental Care
- Mental Health
- Home Health Care
- Physical Therapy
- Medicine
- Alternative
- Diabetes
- Diseases
- Drug Abuse
- Eating Disorders
- Heart Disease
- Depression
- Obesity
- Quit Smoking

I've had some interest in body building so I click on the "build muscle" sub topic. This takes me to a whole list of articles written on the topic of muscle building.

There are well over 1,000 articles (I stopped counting at 1,056.) That's a BUNCH.

Now I want to look at the titles of the articles to see if I can come up with a compelling theme for a book on muscle building using these articles. It needs to be compelling as well as narrow enough to convey a benefit.

For example:

I could call my book "How to Build Muscle Fast," but that isn't very compelling.

A more compelling title would be something like:

"The Expert's Guidebook to Getting Big and Lean: The Top Body Building Experts Spill Their Guts on How You Can Effortlessly Sculpt the Irresistible Rock Hard Body You've Always Dreamed Of (and so has she!)"

Is that a long title? Sure, but it conveys a clear message that will be compelling to males wanting to improve their physique.

Brainstorm ideas for topics/titles until you come up with one you see as compelling.

(When you attend the Fast Start Club meeting on Tuesday, January 9, we will work together to refine your topic/idea—trust me, it's important to come up with a compelling idea here!)

If you haven't already done so, you need to register for the group:

<http://www.TrafficWriting.com/fsc>

One word of caution here: If you **are** following this plan, don't fall into the trap of being too broad with your idea. "How to Live the Rest of Your Life in Perfect Health" is waaaaaayyyy too broad. "How to Lower Your Cholesterol by 40 points THIS MONTH" is not.

Another word of caution: Never tell your wife or girlfriend you think **she** is too broad. Trust me on this one.

Now that you have chosen a topic and theme for your "book," you want to begin collecting articles and authors to create your content.

I like to use a spreadsheet with the following headings:

Author Name
Website
Alexa Ranking
Email

If you don't have a spreadsheet program you can do this just as well on paper.

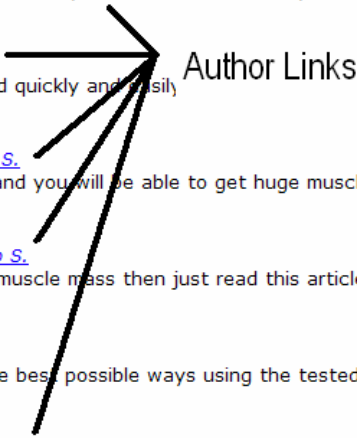
Next, if you don't already have it installed, get the Alexa toolbar:

<http://download.alexa.com>

Now, going back to your list of articles at Ezine Articles..

You want to create a list of authors who have websites in the target topic area. To find those authors simply go back to your list of articles and click on the author link:

1. [How To Turn Fat Into Muscle](#) by [Niall Mehaffey](#)
Discover how to turn fat into muscle and you will be able to turn your body into exactly what you desire it to look like.
2. [How To Get Big Biceps](#) by [Philip S.](#)
Discover how to get big biceps and quickly and easily in no time. I'll have big biceps
3. [How To Gain Muscle Fast](#) by [Philip S.](#)
Find out how to gain muscle fast and you will be able to get huge muscles in no time at all, read this article to find out more.
4. [How To Build Muscle Mass](#) by [Philip S.](#)
If you want to know how to build muscle mass then just read this article and it will help you understand how to do it.
5. [How To Tone Muscle](#) by [Philip S.](#)
Discover how to tone muscle in the best possible ways using the tested and proven techniques from successful body muscle builders.
6. [How To Build Arm Muscles](#) by [Philip S.](#)
Discover how to build arm muscles quickly and easily using the powerful techniques that will be revealed to you.
7. [How Long Does It Take To Build Muscle](#) by [Philip S.](#)
Want to know how long does it take to build muscle because I'm going to share exactly what I have found out in this article.
8. [Bodybuilding Nutrition - A sound bodybuilding Diet Plan](#) by [Kostas Marangopoulos](#)
Beginning a new nutrition program is never easy, especially for beginners. If you are looking to learn how to structure your diet for building muscle and adding mass then follow the following proven principles of proven success.



You will then be sent to a page listing all of the articles by this particular author. This will give you an idea of whether this person writes lots of unrelated articles or whether they specialize in the area you want to target.

When I click on the first author in my list, I see she has many articles, and not all of them are in my target topic, but she several are. I decide to explore a little further.

Next you will want to click on the title link for one of the articles you want to look at.

In my example I click on an article entitled "How to Turn Fat into Muscle."

I scroll down to the base of the article to see her "bio box" which contains a link to her site:

Discover How You Can Turn Your Fat Into Muscle Easily:

==> <http://the-internet-marketer.com/GetRidOfFatQuickly>

Now click on the link and visit the site.

When I click on her link it takes me to her page where I find **it doesn't take me to her site.**

Instead, it redirects me to another site:

<http://www.burnthefat.com>

This is both good and bad. This means the author I was looking for actually writes to promote affiliate programs—she doesn't own this site. So, I won't be able to get her as an author for my book.

The good part is I just found another site I may want to check out. Looking at the stats for Burn The Fat I see:

Author Name - Tom Venuto

Website - <http://www.BurnTheFat.com>

Alexa Ranking - 18,571 (from the toolbar)

Email - I don't see an email address, but they do have a contact page here:

<http://www.burnthefat.com/contact.html>

Next return to Ezine Articles and pick the next author. In my case I click on the author then on one of his articles and get this bio box:

Kostas Marangopoulos is a natural bodybuilder, nutrition consultant, freelance writer and editor-in-chief of <http://www.BodybuildingApplied.com>, one of the best natural bodybuilding websites on the net. His educational background includes a Master's degree and he is also a certified personal trainer (CPT) with the National Strength and Conditioning Association (NSCA). Kostas' educational and informative bodybuilding articles have been featured on hundreds of leading websites including <http://www.NaturalMuscleBuilding.com>

There are two sites here so I visit both of them and collect their data:

Author Name - Kostas Marangopoulos
Website - <http://www.BodyBuildingApplied.com>
Alexa - 907,256
Email - xxxx@BodyBuildingApplied.com

Website - <http://www.naturalmusclebuilding.com/>
Alexa - 2,817,264

Continue doing this yourself until you have a list of about 25 authors along with their contact information.

Monday, January 8 - Contact Possible Partners

Using the list you generated over the weekend, begin asking for permission to publish some of their articles in your new eBook.

Start with the site with the LOWEST Alexa ranking (the lower the Alexa, the higher the traffic.)

You can contact them by phone or email—the choice is yours.

You want to praise their article(s), tell them you would like to include them in an upcoming book you are about to release, offer a free copy of the book to them and tell them they can offer the book to their subscribers and/or visitors and keep 50% of the sale.

In addition tell them the book will have links back to their sites and you would be happy to publish a full page bio and/or ad for them.

If you are a little nervous about this step, it's really OK. I think one of the things no one seems to realize when they first get online is that people online are just people. Contacting a

webmaster is just like contacting anyone else. Some of us are jerks, some of us a really great people, most of us can be both at times.

I do have a rule: Life is too short to work with jerks. If I contact someone—whether it is by phone or email or in person—and they act like a jerk, I just choose not to do business with them. Life is too short to churn up my life dealing with jerks.

Tuesday, January 9 - Continue Contacting Authors

Today continue contacting authors.

At 7pm EST we will have a teleconference for anyone who signed up for the **Fast Start Club**. So if you haven't already signed up, do so now and get your log-in info:

<http://www.TrafficWriting.com/fsc>

If you have any other time, you can begin compiling your articles into book form, using each article as a chapter.

You will also need to have a report to “give away” on the topic—it can be as simple as a sample chapter from the book or a stand alone report.

Wednesday, January 10 - Complete eBook & Report

Make sure you have contacted at least 25 authors. These people are the keys to you succeeding.

Finish putting your book and report together and proof-read them.

Once that's done make them into a PDF files. If you don't have Adobe Acrobat, you can use one of the free PDF creators. I recommend:

<http://www.pdf995.com>

Thursday, January 11 - Set up List/Catch Up

Use today to finish anything not completed to this point.

Open an account with a list manager company and watch the how-to videos:

<http://www.All-In-One-Business.com/list>

Send emails to each of your agreed to authors/JV partners telling them you are about to add them to your email list and they will have to verify their email.

Add them to your new email list.

You will eventually end up with 3 lists:

One list of your JV partners

One list of your "Visitors"

One list of your "Subscribers"

A Word of Caution: Many people try to skimp on this step and try either a free service, discount service, etc. Don't. Getting your emails delivered is the single most important priority. The company I recommend is the very best in the business.

Friday, January 12 - Getting Ready for Launch

If you do not have the skill to set up a website yourself, sign up for:

<http://www.CheapWebTechs.com>

Register your domain name

You want the domain name to be descriptive and compelling.

If I wanted to sell a book on body building, I might register a domain name like "BodyExperts.com" or "BigMuscleExperts.com"

You can register any number of places. Here are a couple:

<http://www.directnic.com/>

<http://www.GoDaddy.com>

Set up your hosting:

<http://www.All-In-One-Business.com/1995.html>

(This link will give you two free month's hosting along with a discount over the regular fee of \$24.95 per month—you'll be locked in at \$19.95.)

Set up your nameservers following your domain registration company's instructions.

A Note about How This Will Work:

You need to set up your website with a compelling reason for people to visit and to buy. One of the best ways to accomplish that is to offer a free download in the target market, collect the

visitor's email address to get the free download, then show them **a one-time offer** of your book.

A one-time offer is simply that: An offer your prospect sees only once and then it's gone forever. As long as your price point is low, the one-time offer will create up to 5x as many sales as a "regular" order page.

Depending on the power of your copy you might close 5% or more of your visitors.

To create a one-time offer page you have to create a small piece of code that looks for a cookie on your prospects computer. If the cookie is there, that means the prospect has already seen the offer. Those people are sent to your free download.

If the cookie is NOT there, your prospect is shown the one-time offer sales page.

If you are a Fast Start Club member, you will get the code you need as well as instructions on how to install it on your website at the January 16th meeting.

If you still haven't joined the Fast Start Club you can do so here:

<http://www.TrafficWriting.com/fsc>

So, here are the pages you will need created for your website:

1. Landing Page/Lead Capture page
2. One time offer sales page
3. Free Download Page
4. Order Page
5. Paid Download Page

You may also want some other pages like a contact page or an about us page.

Send a mailer to your JV partners containing a "teaser" email for them to send to their list on Wednesday and another email for them to send out on Friday. Here are a couple samples you can adapt to your product:

For your JV partners to send out Wednesday (Jan 17)

|firstname|

Just wanted to let you know I will be sending out an important special announcement Friday. I wanted to make sure you caught it.

I think it is exactly the type of thing you have been looking for |firstname|

Be looking for it and let me know what you think.

Have a good one |firstname|

Kevin

PS: Be sure to let me know what you think—and if there is any other way I can be of service to you!

For your JV partners to send out Friday (Jan 19)

|firstname|

Kevin Bidwell from Marriage Builders here..

I just completed a great ebook that will help build **any** marriage, and I wanted you to have a "pre-release" look. It will be available to the public next Friday, the 26th.

Writing this was an amazing experience. For instance, I was able to uncover a cutting-edge technique that restores joy and fulfillment to marriages on the brink of divorce—and it works even when one spouse has become totally disinterested.

[One now-happy couple I told about this technique credits this single piece of information with restoring their marriage—even after they had already filed for divorce!]

I want you to take a look at it and tell me what you think |firstname|

<http://www.MyLink.com>

Thanks

Kevin

PS: I am only going to leave this page up until Monday, so be sure to visit today and give me your feedback |firstname|

<http://www.MyLink.com>

To be sent over the weekend of 20th and 21st:

|firstname|

Kevin Bidwell from Marriage Builders here..

Just in case you didn't get it, I just put up a free download of one of the best marriage resources out there—I sent out an email yesterday, but in case you missed it I wanted to give you a reminder.

Go now—it might be the best thing your marriage has ever encountered

<http://www.MyLink.com>

Thanks

Kevin

PS: I am only going to leave this page up until the 31st, so be sure to visit today and give me your feedback |firstname|

<http://www.MyLink.com>

Saturday/Sunday - January 13/14 - Writing your website

Create the text for each of your web pages (listed above.) Keep in mind you are not yet BUILDING the web pages, just writing the text to go on the web pages.

I use this sales copy tutorial to create the copy for my pages:

<http://www.All-In-One-Business.com/copytutorial>

Monday, January 15 - Put up your website

Using the text you have already written, put together your website.

If you are signed up for the **Fast Start Club** you can also use the website template you received last week.

If you're not signed up, you can sign up here:

<http://www.TrafficWriting.com/fsc>

Once your website is up you need to sign up for a ClickBank account. This will cost \$49.95 and will allow you to easily set up your payment system and track affiliates. Follow the instructions here:

http://www.clickbank.com/getting_started.html

Tuesday, January 16 - Attend FSC Meeting/Catch Up

Attend the **Fast Start Club** at 7pm EST. If you're not a member you can sign up here and get recordings of the previous meetings as well:

<http://www.TrafficWriting.com/fsc>

If you have any additional time finish up any tasks still not completed.

Wednesday, January 17 - Send Out Reminder to JV's

Send out a reminder to your JV partners to send out the "teaser" email you sent them Friday.

Complete any tasks not already completed

Thursday, January 18 - Test Website

You should now be approved at ClickBank. Test your website, make sure everything works for tomorrow's launch.

Friday, January 19 - Launch Day

Send a reminder out to your JV partners to send out the launch mailer to their list.

Saturday/Sunday, January 20/21 - Follow Up Mailer

Send a reminder out to your JV partners reminding them to send the "In Case You Missed It" email.

Send an email to your new list telling them how they can become an affiliate.

Register a Blog at one of the free blog sites and begin posting either articles in the topic area or encouragement to sell the product or testimonials.

Over time you want to write all three.

Each time you make a post, email your now growing list and tell them to check it out. Make sure that each post ends with a plug for your product along with a live link.

You can get a free blog several places. Two I recommend are:

<http://www.WordPress.org>

<http://www.Blogger.com>

Monday, January 22 - Blog Post/Customer Service

Continue your blog postings - try to make a short post every day relevant to your topic.

Complete any necessary customer service

Create and send to your JV partners an email for them to send out Wednesday reminding their visitors and subscribers they only have 1 week left to grab the free download.

Send them another email they can send out telling their visitors and subscribers they only have 24 hours left to be sent out on the 30th.

Tuesday, January 23 - Blog Post/Customer Service

Continue your blog postings
Complete any necessary customer service
Attend the **Fast Start Club** meeting 7pm, EST

Wednesday, January 24 - Reminder

Send out a reminder to your list that they only have one more week to visit the site.

Send a mailer to your affiliates reminding them to send out the 1 week to go mailer.

Thursday, January 25 - Blog Post/Customer Service

Friday, January 26 - Blog Post/Customer Service

Saturday/Sunday January 27/28 - Reminder Emails

Send out a mailer to your list and affiliates reminding them the close date of January 31.

Monday, January 29 - Blog Post/Customer Service

Tuesday, January 30 - Reminder Emails

Send out a mailer to your list and affiliates reminding them there are only 24 hours left.

Wednesday, January 31 - Promotion Ends

End your promotion and total the numbers

Thursday, February 1 - Party to Compare Notes

We will have our last meeting of the **Fast Start Club** and will see how much money everybody made.

Beyond Feb 1, Ongoing Sales and Growing the Business

Creating a flood of traffic and sales would mean that I would have enough momentum to receive more sales in February. Here is what I would do to increase that amount each month as well as build up my business in terms of traffic, sales and profits:

Ongoing

I will create clever ways each month to recruit more and more targeted subscribers to my list. Building my list would be my number one priority. If I was in an average niche market, I will develop a list to 25,000 within six months. In a larger market, I will get it to 50,000 in six months and 100,000 in the first year.

I will also recruit one or two new affiliates each month to sell my product, doing enough to maintain a level of sales above 75 per month of my initial product.

Every three months I will create a new product and offer it through my affiliates.

I will also create or secure some higher-end products and offer them to my customers. Since my original product is fairly inexpensive, I will want to give them opportunities to spend more money with my company.

I will use every opportunity to "brand" myself and my company. Free advertising, press releases, participating in forums and newsgroups will be a regular routine.

Monthly

At the beginning of each month I would choose a product being offered through an affiliate program which is highly targeted to my subscribers. All of the articles I run that month will be tied to the topic of the product.

In week three, instead of a newsletter, I will run a promotion for the product.

If I have chosen my product wisely, this will result in a return of between 5 cents and 20 cents per subscriber on my list. Of course this adds to the money I make from sales of my personal products.

Following this routine I should be able to dominate my chosen market.

Conclusion

I think if I had read this report before I was on the web, I wouldn't have believed it would work...

After all, the idea of making money with no investment in less than 30 days time seems not only improbable, it's a little ridiculous. I can prove to you it is possible—though not easy. How do I know? **These are the exact methods—with very small modifications—I used to successfully launch my Passive Income Report:**

<http://www.All-In-One-Business.com/passive>

The results speak for themselves: Over 200 sales in the first two weeks, with over 300 sales in the first 30 days. **This was from a 60 page report I carefully wrote and positioned.** My gross profit was over \$9,390.60 in the first 30 days.

Over the last three years that same web page and report have earned me over \$100,000.00 without me doing any more work.

Now, I will admit I have some distinct advantages over someone who is just starting out, but look at it this way: **What if someone just starting out makes half or even 10% that much in his first month?** That is still a huge first month profit compared to almost any other type of business you can start.

When it comes to business: Now is the time and the Internet is the place to begin.

If you want to follow this plan, here are the sticking points I see coming up for most people:

1. **Choosing a product with little or no potential.** You need to have something you can position as unique to its market, not the "same old thing."
2. **Getting bogged down by technical things.** If you have to hire something done, just do it. Don't let the technical things keep you from getting sales made. If it is going to cost you \$100 to pay someone to do something, figure out a way to come up with the \$100 rather than put your dreams and goals on hold.
3. **Not taking the time to contact possible JV partners properly—or being intimidated by the task.** Joint Venture partners are your key to success **period**. Take time to get to know them and listen to them. They will make or break you.
4. **Most important: Giving up when things don't go as planned.** The people who succeed online are the people who see themselves succeeding. They aren't focused on past failures or future threats. Those who fail give up because they stop believing they can succeed. You will make some mistakes, you will likely get ripped off from time to time, but if you learn as you go you will succeed.

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