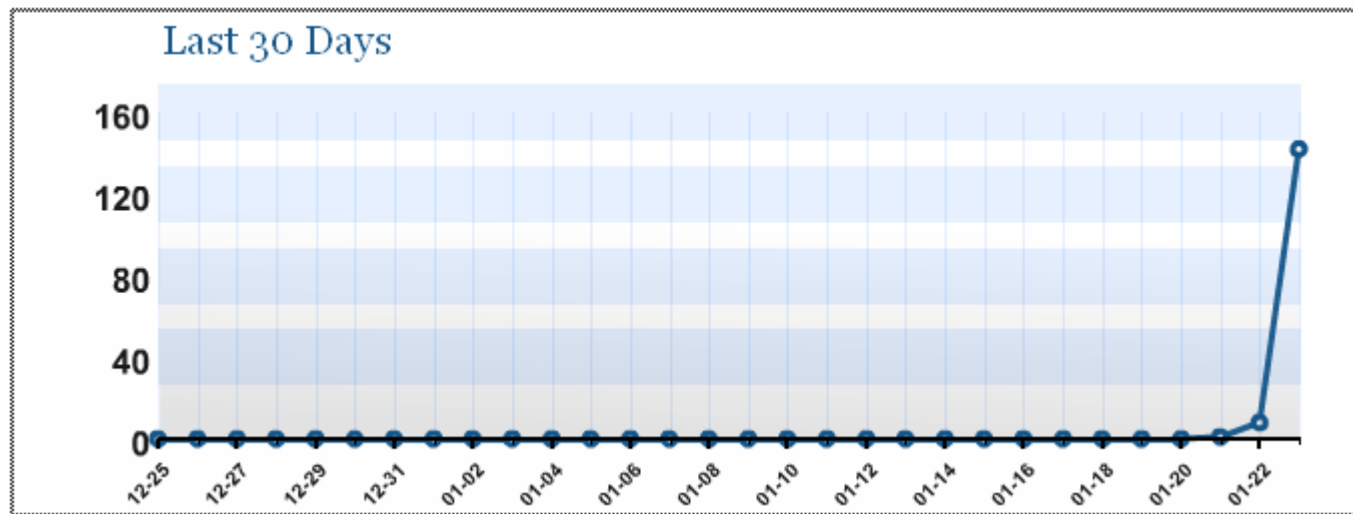


Welcome to the third meeting of our

Fast Start Club

How to Market with a Free Blog

You no longer need to
have your own domain
name, website, hosting
or even a list



Blog Marketing has Several of Advantages

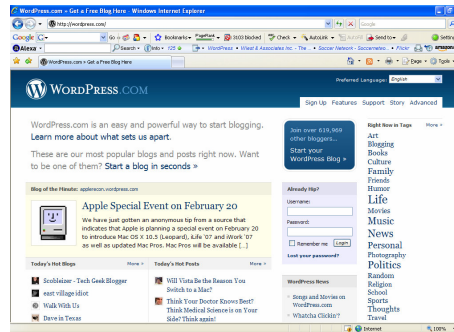
A Blog Establishes Your Expertise

A Blog
Gives You Access to more
Marketing Channels

A Blog
Opens Up a Dialogue
With Potential Customers

But you have to be
SMART
About how you get
People to your blog

First, go to:
<http://www.WordPress.com>
and get a blog



You want to name your blog
something pertinent to your
subject

Complete the Set up and Begin Posting

Your Posts Should Demonstrate a
Unique Understanding or
Viewpoint Written
Con conversationally

Write on Topics Your Prospects
are Likely to Be Looking for

Also use some common
“attention words” in titles:

Sexy

Caution

Amazing

Make Sure to Put
MANY Popular
Topics in Each of Your Posts

[Life](#) [News](#) [Politics](#) [Music](#) [Personal](#)
[Family](#) [Technology](#) [Books](#) [Blogging](#) [Movies](#) [Thoughts](#)
[Humor](#) [Random](#) [Media](#) [Culture](#) [Work](#) [Video](#) [Travel](#) [Food](#) [Art](#)
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[Dating](#) [Nature](#) [Ramblings](#) [Fiction](#) [Dreams](#) [Cooking](#) [Reading](#) [USA](#) [Men](#) [Death](#) [Society](#) [College](#) [Celebrities](#)

Now Visit HOT Blogs and
Comment – Make Your Comment
Short, Interesting and Include a
Link Back to Your Blog

If the Blogs are in Your Topic
Area, Great –
If not, that's OK too

People Will Begin Visiting Your
Blog – If you're writing is
provocative they will comment

How can you make your writing
provocative?
Ask questions
Be Controversial
Have a Unique Perspective

When Someone Comments
On Your Blog:
Respond
Add them To Your Blog Roll
Visit their Blog and Post a
Comment

As You Create Articles, Post
Them at EzineArticles.com and
Have Them Link to Your Blog
With a Keyword Phrase

Put an Offer on Your Site to
Blogroll Anyone
who Blogrolls to you

Rinse, Repeat

Add an Email Capture to Your Blog

Invite Other Bloggers Who are
Influential to Post to Your Blog

Ask Regular Commenters (who are entertaining or informative) to Post to Your Blog